

## INVOICE



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St. NW**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

Invoice #	Invoice Date	Invoice Month	Invoice Period
37326-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
DCCC - Ocegura	DCCC/OCEQUERA	1817

Flight Dates	Order #	Alt Order #
09/19/12 - 09/25/12	37326	08867684

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	136	142

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/12	09/25/12	8 News Now 5a M-F	5-6a	MTWTF--	:30	2	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12    09/25/12    MTWTF--                2        \$565.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
2 8      Th    09/20/12    5:38 AM    8 News Now 5a M-F                      5-6a                :30    J012NV0302TH                \$565.00    NM									
1 8      F     09/21/12    5:29 AM    8 News Now 5a M-F                      5-6a                :30    J012NV0302TH                \$565.00    NM									
2	09/19/12	09/25/12	8 News Now 6a M-F	6-7a	MTWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12    09/25/12    MTWTF--                3        \$750.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
1 8      W     09/19/12    6:29 AM    8 News Now 6a M-F                      6-7a                :30    J012NV0302TH                \$750.00    NM									
3 8      M     09/24/12    6:18 AM    8 News Now 6a M-F                      6-7a                :30    J012NV0303TH                \$750.00    NM									
2 8      Tu    09/25/12    6:40 AM    8 News Now 6a M-F                      6-7a                :30    J012NV0303TH                \$750.00    NM									
3	09/19/12	09/25/12	CBS This Morning	7-9a	MTWTF--	:30	2	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12    09/25/12    MTWTF--                2        \$440.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
2 8      W     09/19/12    8:29 AM    CBS This Morning                      7-9a                :30    J012NV0302TH                \$440.00    NM									
1 8      M     09/24/12    8:44 AM    CBS This Morning                      7-9a                :30    J012NV0303TH                \$440.00    NM									
4	09/23/12	09/23/12	CBS News Sunday Mornii	CBS Sunday Mornii	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12    09/23/12    -----S                1        \$850.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
1 8      Su    09/23/12    7:14 AM    CBS News Sunday Morning                      CBS Sunday Mornii    :30    J012NV0303TH                \$850.00    NM									
5	09/19/12	09/25/12	Live w/Kelly	9-10a	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12    09/25/12    MTWTF--                2        \$650.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
2 8      W     09/19/12    9:50 AM    Live w/Kelly                              9-10a                :30    J012NV0302TH                \$650.00    NM									
1 8      Tu    09/25/12    9:36 AM    Live w/Kelly                              9-10a                :30    J012NV0303TH                \$650.00    NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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37326-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
DCCC - Ocegura	DCCC/OCEQUERA	1817	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/19/12	09/25/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	2	\$690.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 2 \$690.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 09/20/12 12:28 PM 8 News Now Noon M-F 12-1230p :30 J012NV0302TH \$690.00 NM									
2 8 Tu 09/25/12 12:08 PM 8 News Now Noon M-F 12-1230p :30 J012NV0303TH \$690.00 NM									
7	09/19/12	09/25/12	Ellen	3-4p	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 09/24/12 3:56 PM Ellen 3-4p :30 J012NV0303TH \$1,000.00 NM									
8	09/19/12	09/25/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	2	\$940.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 2 \$940.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 09/24/12 4:38 PM 8 News Now 4p M-F 4-5p :30 J012NV0303TH \$940.00 NM									
2 8 Tu 09/25/12 4:38 PM 8 News Now 4p M-F 4-5p :30 J012NV0303TH \$940.00 NM									
9	09/19/12	09/25/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 W 09/19/12 5:10 PM 8 News Now 5-630p M-F 5-630p :30 J012NV0302TH \$1,000.00 NM									
1 8 M 09/24/12 6:27 PM 8 News Now 5-630p M-F 5-630p :30 J012NV0303TH \$1,000.00 NM									
10	09/22/12	09/22/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 09/22/12 5:18 PM 8 News Now Sat 5-7p 5-7p :30 J012NV0303TH \$550.00 NM									
11	09/23/12	09/23/12	8 News Now Sun	430-5p, 630-7p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 09/23/12 6:38 PM 8 News Now Sun 430-5p, 630-7p :30 J012NV0303TH \$600.00 NM									
aired in program ordered									
12	09/19/12	09/25/12	8 News Now 11p M-F	11-1135p	MTWTF--	:30	2	\$1,550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 2 \$1,550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 Th 09/20/12 11:23 PM 8 News Now 11p M-F 11-1135p :30 J012NV0302TH \$1,550.00 NM									
1 8 Tu 09/25/12 11:30 PM 8 News Now 11p M-F 11-1135p :30 J012NV0303TH \$1,550.00 NM									
13	09/19/12	09/25/12	Letterman	1135p-1237a	MTWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 W 09/19/12 12:13 AM Letterman 1135p-1237a :30 J012NV0302TH \$750.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
13	09/19/12	09/25/12	Letterman	1135p-1237a	MTWTF--	:30	2	\$750.00	NM																																																							
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1	8	M	09/24/12	12:31 AM	Letterman	1135p-1237a	:30	J012NV0303TH	\$750.00	NM																																																						
14	09/19/12	09/25/12	Craig Ferguson	1237a-137a	MTWTF--	:30	4	\$300.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/19/12</td><td>09/25/12</td><td>MTWTF--</td><td>4</td><td>\$300.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/19/12	09/25/12	MTWTF--	4	\$300.00																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	8	W	09/19/12	1:36 AM	Craig Ferguson	1237a-137a	:30	J012NV0302TH	\$300.00	NM																																																						
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4	8	M	09/24/12	12:56 AM	Craig Ferguson	1237a-137a	:30	J012NV0303TH	\$300.00	NM																																																						
3	8	Tu	09/25/12	1:34 AM	Craig Ferguson	1237a-137a	:30	J012NV0303TH	\$300.00	NM																																																						
15	09/22/12	09/22/12	Cold Squad	135-235am	-----S-	:30	1	\$100.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----S-</td><td>1</td><td>\$100.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----S-	1	\$100.00																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	8	Sa	09/22/12	2:31 AM	Cold Squad	135-235am	:30	J012NV0303TH	\$100.00	NM																																																						
Total Spots							28																																																									

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$19,720.00</b>
<u>Agency Commission</u>	<b>\$2,958.00</b>
<u>Net Amount Due</u>	<b>\$16,762.00</b>